



LORDS INSTITUTE OF ENGINEERING AND TECHNOLOGY

(UGC Autonomous)

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Accredited with 'A' grade by NAAC | Accredited by NBA

B.E-VI - SEMESTER - CONTINUOUS INTERNAL EVALUATION-I (LR23), March, 2026

COURSE NAME: Business Economics and Financial Analysis

(COMMON TO: CSE & CSD)

Time: 60 Minutes

Date: 09-03-2026 (FN)

Max. Marks :20

Instructions to the Students:

- ❖ Question No. 1 is Compulsory.
- ❖ Answer any Two Questions from Q.No.2 to Q. No. 4.
- ❖ Missing data, if any, may suitably be assumed.

Q. No.	Question	Marks	CO Mapping	Bloom Taxonomy Level
1.	a. Write about phases of Business cycle?	2M	CO1	BTL2
	b. What is Income Elasticity of demand?	2M	CO2	BTL2
	c. What is Explicit and Implicit costs?	2M	CO3	BTL2
2.	Mention the characteristics and phases of Business Cycle.	7M	CO1	BTL2
3.	Define the concept of Price Elasticity. What are the various types of price elasticity? Explain with suitable examples and graphs.	7M	CO2	BTL5
4.	Discuss in detail classification of cost with examples.	7M	CO3	BTL3

Bloom's Taxonomy Levels (BTL's)

1. Remember	2. Understand	3. Apply	4. Analyze	5. Evaluate	6. Create
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